



Formula 1 will be raced in Mexico until 2028

- *In collaboration with the Government of Mexico City, an agreement was reached to extend the Mexico GP for an additional three years with Formula 1.*
- *The editions included in this new contract are 2026, 2027, and 2028, while the 2025 race represents the last edition of the current contract.*

Mexico City, April 30, 2025.- The **FORMULA 1 MEXICO CITY GRAND PRIX Presented by Heineken** will remain part of the calendar of the highest category of motorsport until 2028, thanks to the coordinated efforts between the Government of Mexico City, Formula 1 and Corporación Interamericana de Entretenimiento (CIE). The new agreement covers the 2026, 2027, and 2028 editions, ensuring that the Mexico City Grand Prix will continue as one of the most emblematic races of the year, known for its vibrant atmosphere, passionate fans, and unforgettable entertainment experience since 2015.

“We are thrilled to announce the renewal of this great motorsport event. The Mexico City Grand Prix is one of the events that generates the most economic benefits for this city, which attracts the most tourists, and where motor racing is experienced with great passion. We foresee that we will continue to expand these great economic and attendance figures, as it is one of the most important cultural and touristic events we have during the year”, stated Clara Brugada, Head of Government of Mexico City.

“It is incredible news that the Mexico City Grand Prix will remain on the calendar until 2028. Formula 1 is about energy and passion, and it is amazing to feel the electric atmosphere from the fans every time we visit this incredible city. I would like to thank Alejandro Soberón for his continued leadership, the Head of Government of Mexico City, Clara Brugada, for her unwavering support, and the local businesses who share our vision for this fantastic event. I look forward to our continued collaboration and seeing the incredible Mexican fans in October”, mentioned Stefano Domenicali, President and CEO of Formula 1.

“We are very excited to announce that the Mexico City Grand Prix will be held for three more years. We are deeply grateful for the invaluable support of the Government of Mexico City, from the Head of Government of Mexico City, Clara Brugada, to our President, Claudia Sheinbaum, as well as Stefano Domenicali from Formula 1, who have made it possible to continue bringing Formula 1 to our country. This not only contributes to the economic development of Mexico City, but also promotes our city, as well as our country, in a significant way worldwide. Together, we will continue to work hard to ensure that fans get the most out of an event that offers a unique live entertainment experience, and which for almost 10 years has shown the world the quality of the events we organise in this city,” said Alejandro Soberón Kuri, President and CEO of CIE.



Up to the 2024 edition, the Mexico City Grand Prix has generated a cumulative economic impact and media exposure value for Mexico of **7.4 billion dollars**. Additionally, it has created more than **82,000 jobs**, equivalent to a cumulative wage impact of **621 million dollars**.

On the other hand, one of the key players in the success of the Mexican Grand Prix are the fans, who have crowded the Autódromo Hermanos Rodríguez in each of the editions held since 2015, with **3.2 million attendees** during these nearly 10 years. During the last race alone, an entry of **404,958 fans** was registered over the three days of the event, breaking the attendance record.

This 2025 will be a very special edition of the race, as it celebrates 10 years since the return of Formula 1 to Mexico. A decade that confirms the Mexico City Grand Prix as the most important annual sporting event in the country and a key driver for the economy of Mexico City, also celebrating the continuation of the F1ESTA for three more years.

#MexicoGP #F1ESTA
www.mexicogp.mx

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Historically awarded "Best Event of the Year" for five consecutive races (2015 to 2019), FORMULA 1 MEXICO CITY GRAND PRIX Presented by Heineken has proven to be much more than a sporting event; it is an unparalleled promotional platform that shares with the world the cultural and touristic riches of Mexico City.

For more information on FORMULA 1 MEXICO CITY GRAND PRIX Presented by Heineken, visit: <http://www.mexicogp.mx/>

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About CIE:

Founded in 1990, Corporación Interamericana de Entretenimiento ('CIE') (NYSE: CIE) is a leading player in the Latin American live entertainment industry and has contributed to making Mexico a world-class destination for live entertainment.

The company promotes and markets the FORMULA 1 MEXICO CITY GRAND PRIX, produces events for the public sector and operates the El Salitre Magico amusement park in Colombia.

Through its strategic partnership with Live Nation at OCESA, it produces and promotes concerts, music festivals, Broadway-style theatrical and urban content productions, sporting, family and corporate events. It represents artistic talent, markets advertising rights and sponsorships, operates entertainment properties, the Banamex convention centre, sells tickets through its Ticketmaster and Eticket platforms and offers digital marketing and advertising services.