

Beyond
THE RACE



FORMULA 1
**MEXICO CITY
GRAND PRIX**
2025

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THE RACE
2025





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Lights out and away we go!

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A #F1ESTA FULL OF *Adrenaline and tradition*

Since 1950, Formula 1 has captivated motorsport enthusiasts all over the world through innovation and adrenaline, creating thrilling stories and unforgettable experiences.

Throughout its 75-year history, the Formula 1 World Championship has evolved into a global phenomenon visiting different destinations, each offering a unique local flavour. Undoubtedly, one of the most enchanting and colourful stops has been Mexico - a nation whose rich culture and traditions delight visitors time and again.

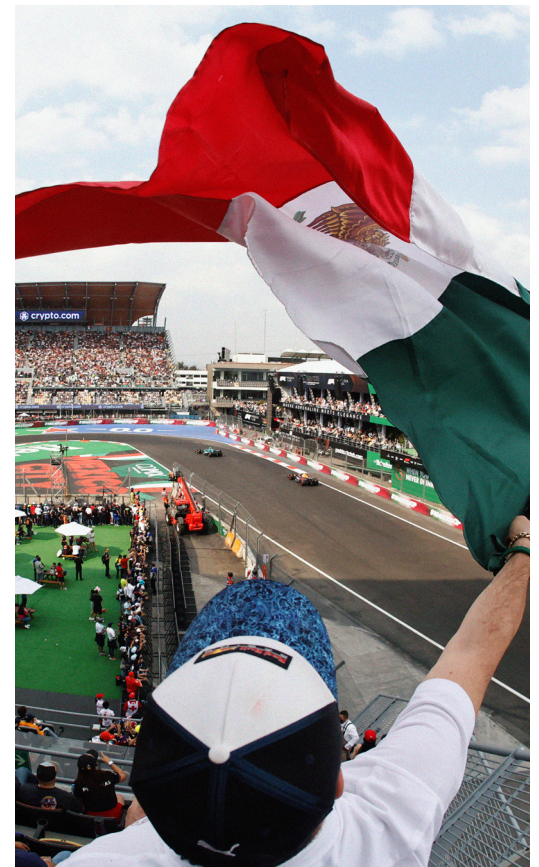
This season, we are throwing a special F1ESTA, as we celebrate ten years since the return of Formula 1 to Mexico City in its third era. In 2015, after 23 years of absence, the Autódromo Hermanos Rodríguez reopened its doors to Formula 1 drivers, teams and fans, welcoming back all the excitement of motorsport's premier category.

Over the past decade, the event has also provided an opportunity to showcase Mexico's authentic essence, proudly highlighting its culture during key moments such as the opening ceremonies, where iconic traditions like the Guelaguetza and Día de Muertos have been honoured. From the perspective of Formula 1 as the pinnacle of motorsport, the Mexico GP has given fans unforgettable moments. One of the most cherished memories came in 2021, when Sergio "Checo" Pérez took third place, thus becoming the first Mexican to step on a Formula 1 podium at home—at the historic Autódromo Hermanos Rodríguez no less.

Mexican fans have also witnessed

victories by legends of the sport, including Max Verstappen—who holds the record for the most wins at the **FORMULA 1 MEXICO CITY GRAND PRIX Presented by Heineken™**, with five—and Lewis Hamilton, who has won twice. Every memory has helped cement the race's position as the best F1ESTA on the Formula 1 calendar.

As we celebrate our 10th anniversary, we warmly welcome you once again to this great F1ESTA—one that promises even more excitement and incredible memories destined to become part of motorsport history.



Ten Years of #F1ESTA

Mexico's Grand Celebration of Speed and Culture

For decades, sport has been a powerful force that unites cultures around the globe, and Formula 1 is no exception. As it travels the world, it has allowed drivers, teams, media, and fans to discover the spirit of every country that has ever hosted a race.

Mexico has embraced this opportunity wholeheartedly, transforming the Grand Prix into a F1ESTA that not only celebrates the sport but also stands as a powerful cultural platform on the world stage. The race has allowed the country to share its rich heritage, traditions, and the vibrant essence that defines its national identity.

A clear example was in 2015, when the renowned Mexican fashion house Pineda Covalin designed the outfits worn by the 48 grid girls, blending contemporary design with traditional symbols and sharing Mexico's character with a global audience. The following year, Mexico's talent once again shone brightly as a choir of 26 girls and young women from the Yermo y Parres community, located in the state of Chihuahua, performed the National Anthem during the opening ceremony. Attired in vibrant floral costumes crafted by Rarámuri indigenous artisans specifically for the occasion, they showed the cultural richness of their people to millions of TV viewers worldwide.

Then, in 2018, the track was taken over by a host of fantastical creatures that evoked magic and mysticism: the alebrijes. These iconic symbols of Mexican folk art paraded on the track, thrilling spectators with their forms and vibrant colours. Three years later, in 2021, the race paid homage to the artisans of papel picado, whose delicate paper creations infused the event with colour and tradition, honouring one of the most typical elements of Mexican celebrations.

Over the years, the festive spirit, rhythm and joy that set Mexico apart have permeated the Mexican Grand Prix in countless ways. In 2019, the opening ceremony featured

the Guelaguetza, a tradition from Oaxaca that transformed the Autódromo Hermanos Rodríguez with magic, dance, and colour. While in 2021, the National Folkloric Dance Company delighted spectators with performances from various regions across Mexico. In 2022, the sounds of Sinaloa and the energy of the Mazatlán Carnival swept across the stage, enveloping fans in a lively Mexican celebration.

But perhaps the most emblematic and eagerly anticipated tradition has been Day of the Dead, a recurring favourite of this great F1ESTA. From the 2017 parade of skulls and catrinas that awed the crowd to the 2024 themed paddock decorated with marigolds and pan de muerto, this quintessential celebration offers a window into one of Mexico's most profound and symbolic cultural expressions.

As it marks the 10th anniversary of Formula 1's return to Mexico, the **FORMULA 1 MEXICO CITY GRAND PRIX 2025 Presented by Heineken™** will once again serve as a global platform—one through which the world can continue to discover the depth of our cultural heritage and the pride with which we share it.



#F1ESTA



The most successful driver on Mexican soil has been Max Verstappen. Driving for Red Bull Racing, the Dutchman has secured five victories. His first win came in 2017, when he led from start to finish, fending off challenges from Valtteri Bottas and Kimi Räikkönen. The following year, he repeated the feat, this time outpacing Ferrari drivers Sebastian Vettel and Räikkönen.

Following a short absence from the podium and a season disrupted by the global pandemic, a more seasoned Verstappen returned in truly dominant fashion, outpacing all rivals and winning every Grand Prix between 2021 and 2023.

Second on the list of most wins at the Autódromo Hermanos Rodríguez in the modern era is the Briton Lewis Hamilton, who took victory in 2016 and 2019. Interestingly, neither of these victories coincided with his championship titles. In 2017 and 2018—when he was crowned champion—he finished ninth and fourth in Mexico, respectively.

In 2015, it was Nico Rosberg, racing for Mercedes, who took the chequered flag first in the long-awaited return of the Mexico GP, the event's inaugural edition after a 23-year absence. Rosberg was greeted by a rapturous ovation from the Mexican fans, who had for many years been looking forward to the sport's return.

Finally, in the most recent instalment of the Mexico GP in 2024, Ferrari returned to winning form with Spaniard Carlos Sainz, who prevailed over Lando Norris and Charles Leclerc.

The **FORMULA 1 MEXICO CITY GRAND PRIX 2025 Presented by Heineken™** will write a new and exciting chapter in this growing legacy, providing the stage on which new heroes will emerge and history will once again be made at the Autódromo Hermanos Rodríguez.

Masters of the *Mexico GP*

Over the past ten years of Formula 1 in Mexico, the Autódromo Hermanos Rodríguez has played host to thrilling, unforgettable races featuring the sport's finest drivers. While many have captivated Mexican fans, only four drivers—and three teams—have climbed the top step of the podium.



Moments that Made *History in Mexico*

Over the course of ten years, the Mexico GP has offered all kinds of excitement, but some moments have earned a special place in the hearts of spectators and motorsport fans.

From history-making wins to breathtaking displays of culture, certain highlights have left an indelible mark. Below, we revisit five of the most notable moments of the Formula 1 World Championship in Mexico:

- **2015: The Return of Formula 1 to Mexico**

After more than two decades, Formula 1 made a spectacular reappearance in Mexico. Fans packed the grandstands at the Autódromo Hermanos Rodríguez to watch the world's top drivers, including Mexican Sergio "Checo" Pérez, who was racing for Force India. The winner that year was Mercedes' driver, Nico Rosberg.

- **2021/2022: Checo Pérez's Podiums**

Although the race itself was already the main attraction, one factor made the occasion extra special for Mexican fans: having Checo on the grid. Year after year, since Formula 1 returned to Mexico, fans were eager to see their beloved local driver on the podium, and after several attempts, the time finally came in both 2021 and 2022!

Racing for Red Bull, Pérez finished third after a close race behind his teammate Max Verstappen and Lewis Hamilton and became the first Mexican driver to step on the Formula 1 podium at the Autódromo Hermanos Rodríguez. One year later, history would repeat itself.

- **2017/2018: Hamilton Clinches the World Championship**

With Lewis Hamilton at his best, Mexico saw the British driver win two of his seven world championship titles. In 2017, his second-place finish was enough

for him to become Formula 1 champion. A year later, in 2018, the Mercedes driver finished fourth, but with only two rounds left in the season, he gained an unassailable lead in the standings, and thus Mexico marked the race at which he became a five-time Formula 1 champion.

- **2017: Inaugural Day of the Dead Parade**

One of the most eagerly anticipated traditions by Mexicans and visitors alike is the Day of the Dead. The Mexican Grand Prix, in addition to being a premier sporting event, has been a showcase of the nation's rich cultural heritage. In 2017, attendees and TV audiences enjoyed an unprecedented show prior to the drivers' parade, as a troupe of skulls, catrinas, and elaborately decorated floats took to the track at the Autódromo Hermanos Rodríguez in an exciting blend of music and colour.

- **2022: Unveiling of the Mexico Motorsport Wall of Honour**

In 2022, the celebrations marking the 60th anniversary of the first Formula 1 race in Mexico City included the unveiling of the "Mexico Motorsport Wall of Honour". The wall, located in the race control tower at the Autódromo Hermanos Rodríguez, pays tribute to Mexicans who, over the years, have worked tirelessly to have a positive impact on motorsport.

The inaugural core group included drivers like the brothers Ricardo and Pedro Rodríguez, and Adrián Fernández, journalists such as Rodolfo Sánchez Noya or Víctor "Perro" Galván, promoters including Chacho Medina and Michel Jourdain Sr., and senior managers like José and Julián Abed.





FORMULA 1

Celebrating 75 Years of
Racing and History



This year marks a significant milestone for Formula 1: the 75th anniversary of the inaugural championship at the pinnacle of motorsport.

Although the origins of motor racing can be traced back to the 19th century, it was not until 1949 that the FIA announced the unification of several existing Grands Prix into a single championship by establishing a points-based system and a schedule consisting of seven races.

On 13 May 1950, the first official Formula 1 World Championship race was held at Silverstone. Driving for Alfa Romeo, the Italian Giuseppe Farina took the first win and would go on to claim the first championship.

From that moment on, the stories have continued to unfold, offering motorsport fans thrilling competitions, the advent of legendary drivers, and the opportunity to experience the world.

Over the past 75 years, the cars have evolved dramatically into the powerful, technologically advanced machines we see today—vehicles that fascinate and exhilarate spectators around the globe.

Throughout this time, Formula 1 fans have followed a diverse cast of characters, including drivers whose talent and

charisma elevated them to legendary status—icons like Ayrton Senna, Michael Schumacher, Jackie Stewart, Juan Manuel Fangio, Alain Prost, Niki Lauda, Jim Clark, Lewis Hamilton, Max Verstappen, and Sebastian Vettel.

Also, nations from every continent have hosted the world's premier motorsport championship: Australia, China, Japan, Saudi Arabia, the United States, Italy, Spain, Canada, Brazil—and, for the past 63 years, Mexico—among many others have proudly shared their culture and hospitality with the global Formula 1 community.

To commemorate this outstanding legacy, a landmark event took place in 2025. For the first time, Formula 1 organized a joint launch event in London, bringing together all ten participating teams. Featuring all 20 drivers and world-class production, the liveries of the 2025 cars were revealed in truly spectacular fashion.

Today, the championship shows no signs of slowing down, as it continues to evolve and inspire, promising even more excitement for those who love the roar of the engines and the drama of Formula 1.

FORMULA 1
**MEXICO CITY
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**10
YEARS**
OF F1® IN MEXICO
We are part of history...



LEWIS HAMILTON
1ST PLACE
2019 FORMULA 1 MEXICAN GRAND PRIX

SERGIO "CHECO" PÉREZ
2ND PLACE
2021 FORMULA 1 MEXICAN GRAND PRIX

MAX VERSTAPPEN
1ST PLACE
2023 FORMULA 1 MEXICAN GRAND PRIX

CARLOS SAINZ
1ST PLACE
2024 FORMULA 1 MEXICAN GRAND PRIX

NICO ROSBERG
1ST PLACE
2015 FORMULA 1 MEXICAN GRAND PRIX



The Rich Flavours of the *Mexico GP*



Mexican cuisine is, without a doubt, one of the greatest attractions for those who visit the country. During your stay to watch the best drivers race at the Autódromo Hermanos Rodríguez, these are some of the places you should not miss if you want to enjoy the flavours of a true local experience.

■ Expendio de Maíz

Situated in the Roma area, one of the best-known neighbourhoods in Mexico City, Expendio de Maíz offers delicious reinterpretations of one of the stellar ingredients of Mexican cuisine: maize. This unique Michelin-starred restaurant does not have a fixed menu, so be prepared to be surprised with a daily assortment of dishes such as sopes, huaraches, tortillas, and more.

Address: Av. Yucatán 84, Roma Norte, CP 06700

■ Esquina común

Perched on a cosy rooftop in the Condesa neighbourhood, this intimate restaurant serving contemporary cuisine has captivated diners, not to mention the Michelin Guide, which awarded it one star for its outstanding quality. Here, Chefs Ana Dolores González and Carlos Pérez-Puelles delight visitors with a perfect blend between the flavours of Mexico and global cuisine. In addition to a personalized experience, the restaurant serves standout dishes, including the Fish of the Day. Bookings are only accepted via Instagram (@esquinacomun).

Address: Fernando Montes de Oca 86, Condesa, CP 06140

■ Voraz

Once a mechanic's workshop, today Voraz is a gastrocantina that combines Mexican tradition with a contemporary approach, as reflected not only in the atmosphere but also in the dishes it serves. The menu is constantly updated and offers all kinds of choices, from snacks to sharing plates, main courses, cocktails, and even traditional desserts such as pecan pie.

Address: Aguascalientes 93, Roma Sur, CP 06760



Source: Restaurant Voraz

■ Chuí

For an unprecedented visual and culinary experience, Chuí is hard to beat. With its greenery and exquisite aromas, this restaurant in the Roma area has become a local favourite. Its vegetable-based cuisine is appetizing even to the fiercest meat lovers, who will find traditional margherita pizzas, mushroom pâté, eggplant Milanese, and many other creations to delight the palate.

Address: Orizaba 34, Roma Norte, CP 06700

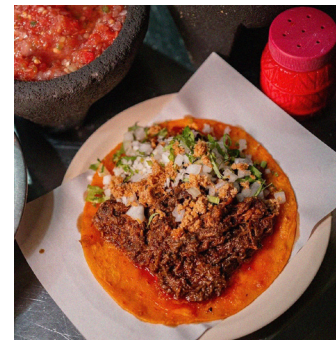


Source: Restaurant Chuí

■ La 89

The flavours of northeastern Mexico arrived in Mexico City with La 89, a small restaurant in the Roma neighbourhood that offers an authentic Mexican taqueria experience with its metal tables and plastic stools. The menu consists of tacos, tortas and quesadillas featuring grilled meats, birria, shrimp, and more.

Address: Colima 134, Roma Norte, CP 06700



Source: Restaurant La 89

■ Tacos del Valle

Tacos Del Valle traces its roots to northern Mexico and offers a modern, authentic ambience. Its menu stands out with assorted meats, flautas and tacos like the Tijuana, accompanied by homemade salsas, crispy tortillas, and refreshing coconut horchata. The place is small, but its quality makes it a highly recommended stop for those looking for flavour and northern Mexico traditional fare in the Roma area.

Address: Av. Álvaro Obregón 130, Roma Norte, CP 06700



Source: Restaurant Tacos del Valle



Attractions Near **Mexico City**

Mexico's richness encompasses its cultural heritage, cuisine, and natural beauty. Its vibrant tourism sector offers many destinations across the country. While beaches and archaeological sites often take centre stage, several places—like the towns that have earned the Pueblo Mágico ("magical town") designation or the more recently created "Kingdoms of Mexico" title—offer unique charm and are conveniently located close to Mexico City.



Below are a few recommendations you can explore during your stay for the **2025 FORMULA 1 MEXICO CITY GRAND PRIX Presented by Heineken**:



Val'Quirico

Designated as a "Kingdom of Mexico" and situated in the state of Tlaxcala, this destination blends European charm and Mexican warmth. Featuring stone, adobe, wood and brick architecture, Val'Quirico offers picturesque streets, artisanal cuisine, and lively street performances.

- *Estimated travel time: 1.5 to 2 hours from Mexico City.*

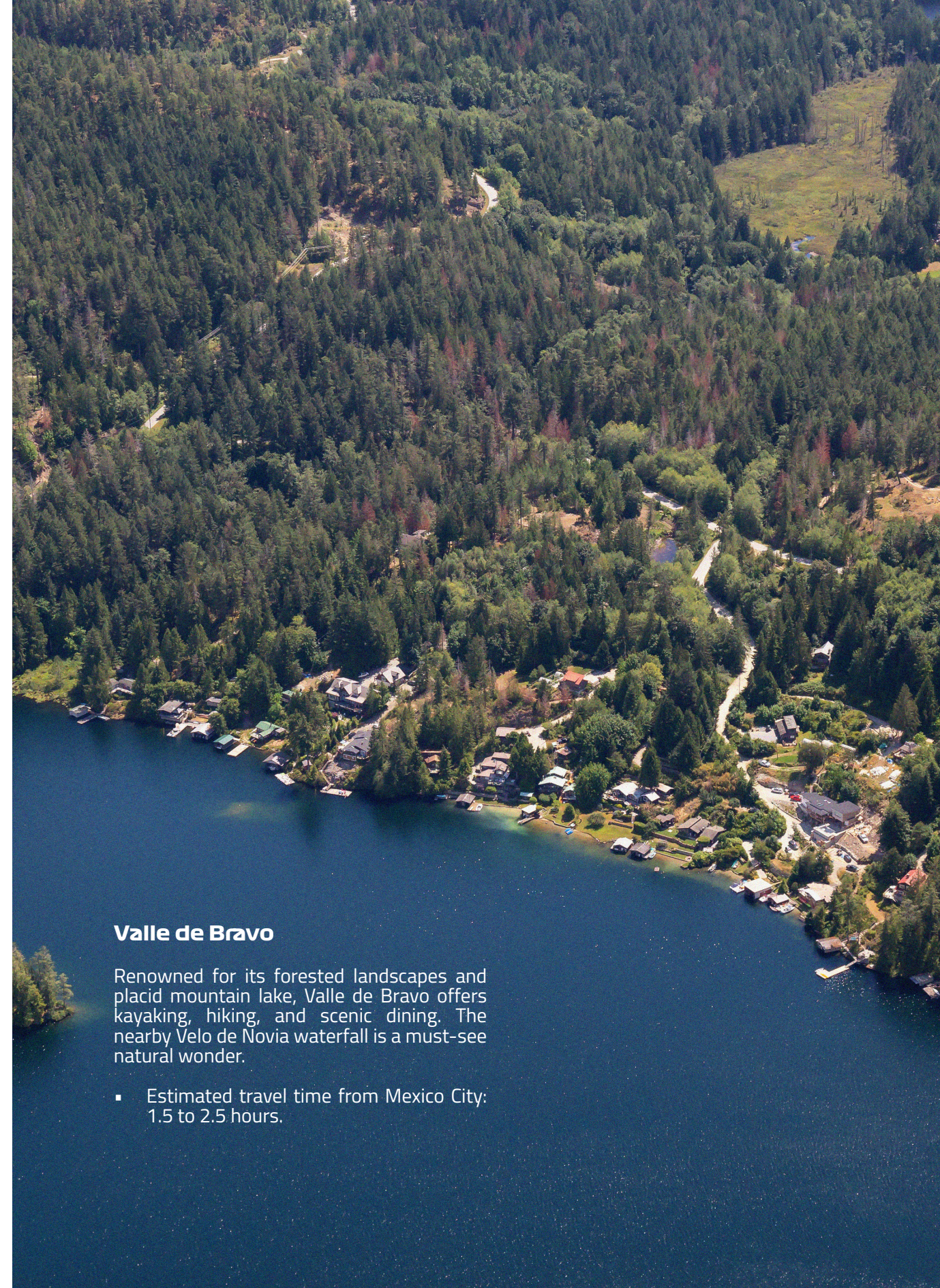
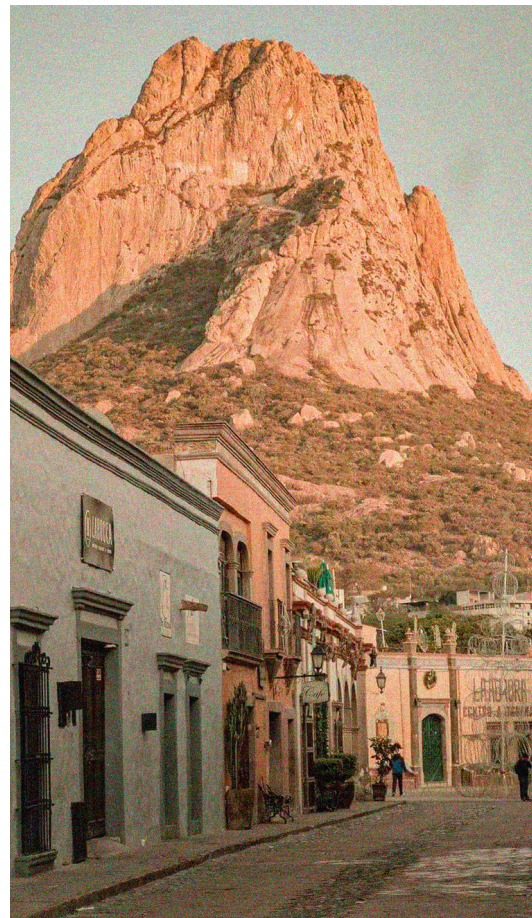




Peña de Bernal

A little farther from Mexico City, Bernal is a Magical Town in the state of Querétaro. The main attraction is Peña de Bernal, the world's third-largest monolith, which you can partially climb or hike. However, if you are looking for a more relaxed outing, you can stroll around the town's cobblestone streets, where you will find everything from delicious local food to handcrafts that you can take as souvenirs. Most of the tours along the Wine and Cheese Route stop in Peña de Bernal.

- *Estimated travel time from Mexico City: 2.5 to 3 hours.*



Valle de Bravo

Renowned for its forested landscapes and placid mountain lake, Valle de Bravo offers kayaking, hiking, and scenic dining. The nearby Velo de Novia waterfall is a must-see natural wonder.

- *Estimated travel time from Mexico City: 1.5 to 2.5 hours.*

Tepoztlán

Tepoztlán is a quaint town in the state of Morelos, very close to Mexico City, famous for the Tepozteco hill, which is actually a pyramid built in 1200 A.D. by the Xochimilca indigenous people. Once an important ceremonial centre, today it is an imposing archaeological site that you can visit. Other attractions here are the incredible cuisine and the opportunity to buy handcrafts. In addition, in recent years, the town has drawn a growing number of travellers seeking spiritual retreats, yoga, and other holistic activities.

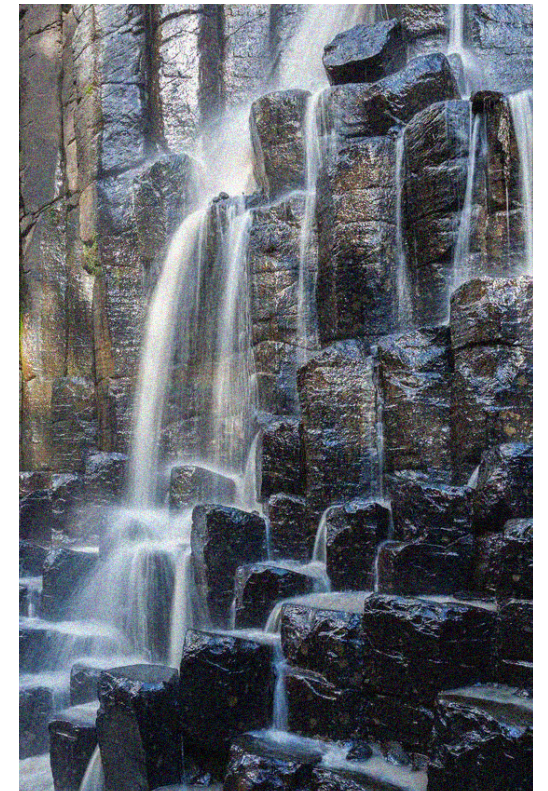
- *Estimated travel time from Mexico City: 1 to 1.5 hours.*



Huasca de Ocampo

This town, located in the state of Hidalgo, was the very first one to be awarded the "Magical Town" distinction. From here, you can visit the Basaltic Prisms of Santa Maria Regla, imposing columns created millions of years ago by volcanic activity. You can also tour beautiful haciendas or the Museum of the Elfs, a character that features prominently in local folklore.

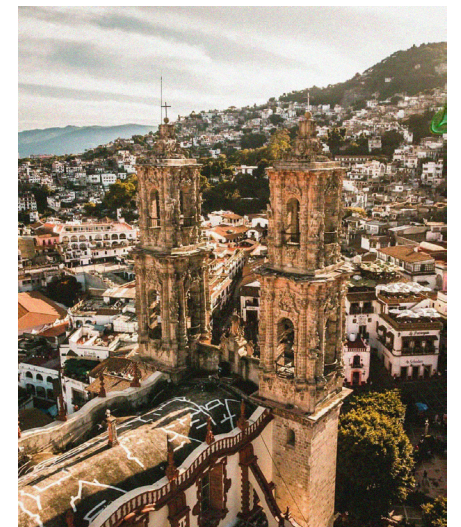
- *Estimated travel time from Mexico City: 1.2 to 2.5 hours.*



Taxco

Taxco is famous for its colonial architecture, cobblestone streets, and silversmith tradition. If you visit, you cannot miss a stroll through historic downtown, ideal for taking photos, buying handcrafts, and indulging in local snacks. We also recommend visiting the silver boutiques and ateliers, where you will be able to learn about the outstanding craftsmanship behind the pieces and even buy one-of-a-kind creations. Alternatively, you can go up to the Monumental Christ lookout point, offering breathtaking views of the town. If you are feeling adventurous, you can also explore Cacahuamilpa, a spectacular system of caves located in a nearby National Park.

- *Estimated travel time from Mexico City: 2 to 2.5 hours.*





Monarch Butterflies: **a North American Legacy to Preserve**

The monarch butterfly is one of the most emblematic species in the Northern American continent. Its characteristic orange colour with black stripes and white spots is its trademark in the skies as it undertakes one of the most amazing migrations in the animal kingdom.

They travel 4,500 kilometres from Canada and the United States to the temperate Oyamel forests in Michoacán and the State of Mexico, where they hibernate during the winter.

Beyond its beauty, the butterfly has profound ecological and cultural value. In Mexico, its arrival dates coincide with the Day of the Dead celebrations. In many communities, it is believed that the butterflies represent the souls of the deceased returning to visit their loved ones. This symbolism has made the species a bridge between nature, spirituality and Mexican traditions.

Their arrival also matches up with the FORMULA 1 MEXICO CITY GRAND PRIX Presented by Heineken, showing a strong link to the top category of motorsports, as their flight path passes really close to the Canadian Grand Prix and United States Grand Prix circuits.

From an environmental perspective, the journey of the 0.5-gram Monarch butterflies influences the balance of the

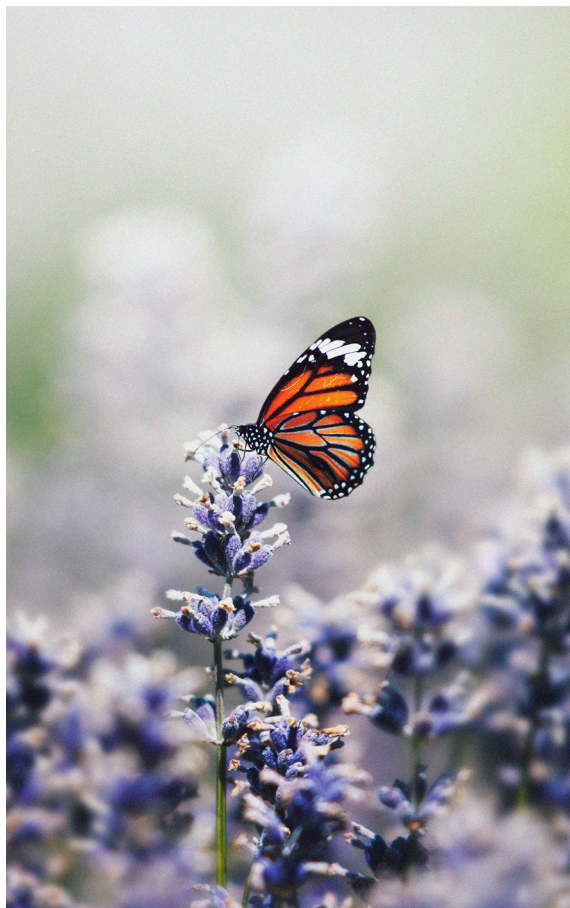
region's forest ecosystems, which are threatened by deforestation, climate change and habitat loss.

Given the need to promote conservation and care for its biological corridor, the Mexico GP is launching the Monarch Butterfly Project initiative. During the Drivers' parade, scheduled for Sunday, 26 October, 30,000 seed paper butterflies will be handed out to fans at the GNP Seguros Stadium.

These butterflies, made from paper containing flaxseed, cloud flower and chia seeds, can be planted later by attendees, encouraging citizen participation in the restoration of green spaces.

The butterflies will simulate their flight over the grandstands and offer an augmented reality experience when scanning the QR code printed on each piece. In addition, in a partnership between the Mexico City Grand Prix and the environmental organisation Ponterra, there are plans to build a plant farm at the Carindapaz Sports Club in Michoacán, where pollinating plants and 8,000 fir trees will be grown for reforestation in 2026.

With this initiative, the Mexico City Grand Prix combines technology and sustainability to raise awareness about the protection of this iconic species.





**10
YEARS**

OF F1® IN MEXICO

We are part of history...